



Operations Email: [adoperations@marvel.com](mailto:adoperations@marvel.com)

Name	Length	Formats	Lead Time	Notes
Podcast Live Read	30-60 seconds	n/a	10 Business Days	Client to provide copy. Copy can be read verbatim or improvised with provided talking points (client preference here)
Baked In Ad	up to 15 seconds	24/48 WAV, or min. 16/44.1 256 MP3	10 Business Days	

**Host Read Example:**

(00:15 script)

Sweet Christmas! The new Luke Cage Sixth Scale Figure from Sideshow packs a powerful punch, with a custom fabric costume and a detailed, poseable body sculpt of Harlem's Hero for Hire. The figure includes a variety of swap-out accessories like chains, wristbands, a leather-like jacket, and more, so you can style your favorite Luke Cage look. Luke Cage is now available for pre-order from Sideshow. Visit [sideshow.com/cage](http://sideshow.com/cage) to hire this hero for your Marvel collection.