



Custom				
Discipline	Specs	Format	Length	Notes
Full Service	600px standard width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	No videos more than :30s	-
Hybrid	600px standard width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	No videos more than :30s	-
Deploy Existing Design	600px standard width	PSD and/or TIFF are preferable, but jpg and png are ok provided the asset doesn't require any design changes	No videos more than :30s	File must be PSD or similar source file

TWIM / Need-to-Know				
Discipline	Specs	Format	Length	Notes
Banner Ad	550x70 600px max width	-	-	-
Video	550x300	-	-	-

MU (Marvel Unlimited)				
Discipline	Specs	Format	Length	Notes
Banner Ad	550x70 600px max width	-	-	-
Video	550x300	-	-	-

Monthly Insider Recap				
Discipline	Specs	Format	Length	Notes
Banner Ad	550x70 600px max width	-	-	-